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SeaFlower Breaks Ground On “The Garden Club” Amenity Center in Bradenton

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Bradenton, FL — (July 9, 2025) SeaFlower has officially broken ground on the community’s first amenity, “The Garden Club,” a thoughtfully designed destination inspired by the concept of a “Third Place” — a welcoming space beyond home and work that is important in fostering social connection and community. The Garden Club is anticipated to open in the fall of 2026.

Designed by LRK, a nationally recognized architecture and urban design firm, The Garden Club will feel like an intimate collection of distinct spaces, each offering its own sense of purpose and personality.

Tucked along the shores of the 25-acre Lake Flores Park, The Garden Club will encompass four architecturally unique buildings: Plumeria Hall, Gathering Hall, a state-of-the-art Fitness Center and a Bath House.

- **Plumeria Hall:** a welcoming space with cozy seating and social areas, demonstration and catering kitchen, conference room for meetings or remote work, and a covered veranda wrapping three sides of the building. A dedicated “Art of Living” director will curate a full calendar of year-round events and programs.
- **Gathering Hall:** designed to host group and club meetings, birthday celebrations, anniversary events and HOA resident meetings. Indoor and outdoor spaces with a catering kitchen allow events to seamlessly flow from inside to outside.
- **Fitness Center:** wide range of workout equipment and virtual fitness studio. Adjacent lawn is perfect for outdoor yoga sessions or fitness classes.
- **Resort pool with adjacent Bath House:** a zero-entry pool with dedicated lap lanes, sun shelves, covered cabanas, outdoor summer kitchen, soothing spa for relaxation.

The Garden Club includes four pickleball courts, a community firepit, and a children’s play area with colorful structures and interactive equipment.

In addition, the Event Lawn and Amphitheater will be the hub of outdoor community entertainment and gatherings, ideal for concerts, movie nights, community festivals and where kids can play and parents can relax outside.

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SeaFlower features a creative mix of home types for buyers at every life stage—including townhomes, villas, and single-family residences—in distinctive series such as Row Homes, Village Homes, Bungalow Homes, Cottage Homes, Classic Homes and Estate Homes.

The region’s finest homebuilders, including Cardel Homes, David Weekley Homes, Issa Homes, M/I Homes and Pulte Homes, will construct the residences from single-story 1,400 sq. ft. bungalows to expansive 3,500 sq. ft. multi-generational residences priced from \$400s to more than \$1.5 million.

All home designs reflect a dignified, elegant stature inspired by the historic precedents of four architectural styles including Coastal, West Indies, Craftsman and Transitional Farmhouse.

In addition to a wide variety of home choices, SeaFlower residents will enjoy lakefront gathering areas, multiple pocket parks and dog parks, a nature preserve with trails, and open green spaces for recreation and relaxation.

A 2.5-mile, multi-modal Lake Flores Trail at community buildout, ideal for walking, biking, and golf carts, will weave throughout the community to connect homes to amenities and the SeaFlower Village Center. Inspired by traditional neighborhood development principles, SeaFlower aims to create a lively, walkable community, seamlessly integrated with its natural surroundings.

About SeaFlower

SeaFlower has launched its first phase, spanning 400 acres west of 75th Street West and south of Cortez Road. The community will feature a vibrant SeaFlower Village Center designed to evoke a classic “Main Street” ambiance. This area will include a Publix, Publix Liquors and a blend of retail, dining, and entertainment options.

For more information on SeaFlower, visit the community’s website at SeaFlower.com or visit the SeaFlower Preview Center, 8114 Cortez Road West in Bradenton (across the street from SeaFlower).

The Preview Center is open from 10 a.m. to 6 p.m. Monday through Saturday, providing visitors with an exclusive opportunity to learn about the community. Appointments are encouraged by calling (941) 212-0801 or toll-free at (800) 841-4666.

To stay updated on the latest developments, visit SeaFlower.com.

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