



SeaFlower Earns National Recognition Among America's Top-Selling Master-Planned Communities – an impressive milestone one year after opening

RCLCO recognizes Bradenton community among the nation's and Florida's top-selling master-planned communities

BRADENTON, Fla. (Aug. 4, 2026) – Just over a year after builders began selling homes, SeaFlower has emerged as one of America's top-selling master-planned communities, earning national recognition in RCLCO Real Estate Consulting's Mid-Year 2026 Top-Selling Master-Planned Communities Report.

SeaFlower tied for 51st nationally with 198 homes sold, while ranking 17th among Florida's top-selling master-planned communities -- a significant achievement for a community still in its earliest phase of development. The independent rankings recognize the nation's highest-performing master-planned communities based on home sales activity.

"It's rewarding to see SeaFlower recognized alongside many of the country's most established master-planned communities," said Ed Hill, Principal, Lake Flores Land Company. "This recognition reflects the enthusiasm we've seen from buyers who are looking to live in a Florida coastal community -- one that combines thoughtful planning, walkability, flexibility and a strong sense of place."

The milestone comes as SeaFlower continues its rapid expansion. Earlier this year, the community released 384 additional homesites in response to continued buyer demand and is getting ready to release the remaining homesites in Phase 1.

Homes range from approximately 1,500 to more than 3,500 square feet, with pricing from the \$400,000s to more than \$1.5 million. Builders include Cardel Homes, David Weekley Homes, Issa Homes, M/I Homes and Pulte Homes.

Driving demand is SeaFlower's unique combination of location and lifestyle. Situated just three miles from the beaches of Anna Maria Island, the community blends coastal accessibility with a thoughtfully planned, mixed-use community featuring parks, trails, walkable neighborhoods and future retail and dining.

SeaFlower also continues to expand its amenity offerings. The Garden Club, the community's first resident amenity, is scheduled to open this fall. SeaFlower recently named Michele Bonacorte as Art of Living Director, where she will lead resident programming, events and experiences designed to foster meaningful connections and build community.

The future SeaFlower Village Center, anchored by Publix expected to open this Fall, will further expand shopping, dining and everyday conveniences within walking and golf-cart distance of residents.

About RCLCO's Mid-Year 2026 Top-Selling Master-Planned Communities Report

Since 1994, RCLCO has conducted a national survey identifying the country's top-selling master-planned communities. RCLCO's research serves as one of the real estate industry's leading benchmarks for measuring community sales performance and identifying housing trends across the United States. For the Mid-Year 2026 report, RCLCO surveyed master-planned communities nationwide to establish current rankings. Full report: www.rclco.com

About SeaFlower

SeaFlower is a mixed-use master-planned community in west Bradenton, Florida, offering a blend of coastal living, thoughtfully designed parks, trails, future retail and dining, and a variety of home styles from five nationally recognized builders. Located three miles from Anna Maria Island, SeaFlower is designed to encourage connection through walkability, recreation and year-round community programming.

For More Information

<https://seaflower.com/>
<https://www.facebook.com/seaflowerfl>
https://www.instagram.com/seaflower_fl
<https://www.linkedin.com/company/seaflowerfl/>

SeaFlower Welcome Center

4505 Flower Fields Trail
Bradenton, FL
Open 9:30 a.m. - 5:30 p.m. Monday through Saturday
Noon to 6 p.m. Sunday
(941) 212-0801
(800) 841-4666

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